

Gary D. MacFadden

Voiceovers



Tel: 541-296-7886

Cell: 202-460-3761

Email: macfadden.voice@gmail.com

To Whom It May Concern,

Please accept this letter as my personal recommendation for Christopher Jordan. Until recently, I was Chris' immediate supervisor for several years at the National Center for Bicycling & Walking (NCBW). I found Chris to be very skilled in the area of web development and management, as well as being a consistently personable guy. Chris' stand-out talent was his ability to tackle and complete tasks in record time.

In April 2006, I recommended Chris as a new hire for NCBW's Senior Web Designer position. This not-for-profit organization had two web sites which had become stagnant, and needed complete re-designs and content updating. Chris launched into the work, expanding the redesigns from the web sites to marketing materials for NCBW's biennial conferences (Pro Walk/Pro Bike) and the CenterLines e-mail newsletter, delivered every two weeks to more than 3,500 people.

Chris also instituted on-line management of the newsletter mailing and distribution—which had been handled in-house for eight years—and saved the organization countless staff hours.

About two years before Chris was hired, the NCBW gave up its expensive Washington, DC offices and became a "virtual organization," with home offices in Oregon, Montana, Maryland, Vermont, and New Jersey. Chris worked diligently to knit the organization together with e-mail programs, on-line calendars and an intranet for commonly accessed documents.

I highly recommend Chris for employment. He is a team player and would be a great asset for any organization. I have moved on from NCBW myself, but have had the pleasure of continuing to work with Chris on several contract projects. Please feel free to contact me to discuss Chris' talents.

Sincerely,

Gary D. MacFadden
Former Senior Program Director & Staff Director
National Center for Bicycling & Walking